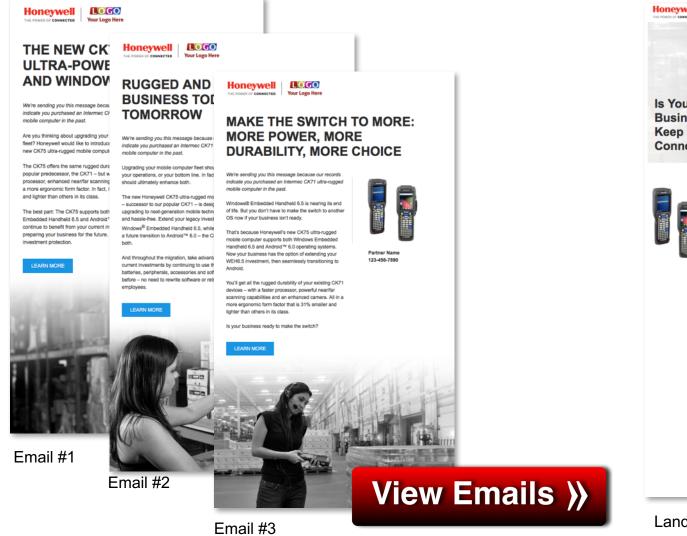


CK75 Campaigns

1H18 Overview, pricing and marketing support tools



Campaign Assets – Migration from CK71



Honeywell LOGO Your Logo Her





There Has Never Been a Better Time to Upgrade Your Devices

The demands on business leaders to increase productivity while tightening costs are ever increasing, and more companies are looking to do this by refreshing their mobility deployments.

The Honeywell CK75 ultra-rugged mobile computer - the successor to the field-proven CK71 device - gives you access to next-generation computing performance and application response time, while giving you the option to extend support for Windows® Embedded Handheld 6.5. When the time comes for a transition to new applications based on Android™, the CK75 devices can be converted to Android 6.0, saving your investment in computers and peripherals.

An Exclusive Invitation

Honeywell is pleased to offer the opportunity for your company to qualify for a free CK75 demo unit and an on-site evaluation. Simply fill out the form, and one of our experts will contact you.

First Name:
Last Name:
• Email Address:
Company:
• City:
Country: Select
Phone:
Project Timeline:
Select \$
Comments:
Required Fields
By checking the box, you accept the Honeywell Privacy Yerms and agree to neclive relevant product news, industry research reports, webmain invites and case studies from Honeywell Safety and Productivity Solutions.

Landing Pages



REGISTER

Campaign Assets – DC/Warehouse



Honeywell THE POWER OF CONNECTED

THANK YOU FOR REGISTERING

View the Video to Learn More about the CK75



Thank you for registering for a chance to win a free CK75 demo unit and an on-site evaluation for your organization. One of our experts will be in touch with you shortly.

Honeywell

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In the meantime, if you'd like to learn more about the CK75 ultrarugged mobile computer, please watch our video or visit the CK75 product page.

GO TO PRODUCT PAGE

Landing Pages

Sales Tools

Honeywell | Mobile Computers

CK75

Ultra-Rugged Mobile Computer

Honywell offers a true no comporties solution with the CRTS UBm-Rugard Mobile Compare In additions the one 31% smaller and lights than any other ferm factors in its class, the CRTS mellicompares is obtimized for windows and distribution environment a with permutinduction grade materials for the perfect balance of integrades and grade perfect the true of the perfect balance of integrades and grade perfect the integrade of the perfect balance of the CRT mobile compare integrade states of the CRT mobile compare integrade compared on the integration with the harder experised cold storage and facear environments.

When workload demands shift unexpectedly the CK75 mobile computer

perservations for floating to quickly transition to task's that response maker or in contemport getworks on untimited devices. Recause the CCTS motiles and resempting themselves on untimited devices. Recause the CCTS motiles comparer aspects transitions with a materials that visit cost floating the comparer aspects transition of visits and the cost floating. While and the comparer transition that the transition of visits and the cost floating the cost of the

The CKTS mobile computer also offers unparalleled deployment fieldshifty, allowing the choice of Window? Embedded Handheid 6.5 or Android? 6 openating systems on a single device. Today Windows Embedded Handheid 6.5 users can contrue to deploy CKTS mobile computers into here insisting applications running existing Software When the time comes for a brankton to new applications based on Android, the CKTS units can be converted to Android G. Savine the investment in computers and existensist

	0			*E
31% smaller and lighter than leading devices in the ultra-rugged class.	Supports Windows Embedded Handheld 6.5 and Android 6.0 Marshmallow operating systems for flaxible application support and migration.	Withstands 2.4 m (8 ft) drops to concrete, 2000 (1 m) tumbles and has an IP67 seal rating against water and dust.	Industry's fastest and farthest imaging engines deliver superior motion tolerance and barcode read performance.	Optional Cold Storage version includes touch screen and scan window heaters to support use for extended periods in freezers as well as transitions into and out of freezer areas.

CK75 Data Sheet



GROWING PRODUCT. The Day of Database of the Advance of the Advanc

Importance of Potential Improvements on Increasing Profitability

 Toportance of Potential Improvements on Increasing Profitability

 78%
 0

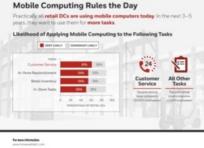
 78%
 76%

 www.news
 76%

 www.news
 76%

 DCs Believe in Tech

Since 2002, more and more OCs are investiging in technology to drive productivity and profitability:



Improve Productivity in DC Infographic



Unlocking Hidden Costs Infographic

Honeywell The power of connected

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Multi-Touch Campaigns

Multi-Touch Email Marketing

\$1,895.25 Regular price \$1,995

- Three email blasts to your target list
 Each email executed twice to maximize penetration
- Campaign landing page
- Detailed reporting for sales follow-up
- Co-branded collateral
- Program development and management

Integrated Lead Generation

\$5,695.25 Regular price \$5,995

- 80 Hours telemarketing and lead qualification
- Three email blasts to your target list
- Campaign landing page
- Detailed reporting and daily leads distribution
- Co-branded collateral
- Program development and management

Additional Marketing Tools

Lead Nurturing

\$1,995 per month

6 Month program

• Up to 2,500 prospects / leads

SAVE

5%

- Monthly variable data email blast featuring sales rep name and contact
- Landing page content and graphics
- Monthly telemarketing follow-up
- Detailed reporting and status updates

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Program development and management

Prospect Profiling

\$2,500

Partner ConciergeSM

Up to150 prospects

Email Marketing Campaigns

DIY Marketing

- Ready to execute co-branded collateral
- Co-branded HTML emails
- HTML Landing page ready to post on your server
- Co-branded support collateral

Product Announcement

- One email blast to your target list Email executed twice to maximize penetration
- Campaign landing page
- Detailed reporting for sales follow-up
- Co-branded collateral
- Program development and management

\$850.25 Regular price \$895

No Cost

Additional Marketing Tools				
Blog Post Copy <i>Up to 400 words</i>	\$350 to \$475			
Digital Marketing <i>Up to 7 posts</i>	\$375 to \$595			
Database Append <i>Per contact</i>	\$0.40 to \$1.00			
New Database Per contact	\$0.25 to \$0.75			
SEO and PPC	Starts at \$500			

Contact us today to develop a campaign that meets your needs – 480-349-9263

10 Steps to Successful Lead Generation

- 1. Define goals & objectives (complete PDW)
- 2. Define call to action / offer to prospects
- 3. Review and prioritize prospect database
- 4. Partner sales review and approval
- 5. Honeywell CMM/VPM review and approval
- 6. Sales training and readiness
- 7. Demo units or supporting collateral (infographics, white papers)
- 8. Campaign tactics and timeline
- 9. Lead tracking, reporting and feedback to HPC

10.Plan lead nurturing and management activities

Lead Definitions

Phone Appointment

Prospect has agreed to a phone appointment with a sales rep.

Prospects should be contacted by sales professional and nurtured until they are ready to purchase.

A Lead

Leads with a project, budget and a timeline OR a prospect requests a sales rep to contact them with specific information and may not have shared budget or timeline.

Prospects should be contacted by sales professional and nurtured until they are ready to purchase.

B Lead

Leads with a project, may or may not have a budget or defined timeline. Prospects should be contacted by sales professional and nurtured until they are ready to purchase.

C Lead

Leads with revenue potential in the future. They are interested in receiving information and communication in the next 30 to 90 days. Prospects should be contacted by telesales and nurtured until they transition to an A or B lead.

D Lead

Email click-through, individuals who downloaded a whitepaper or prospects who requested specific information sent to them. Prospects should be contacted by telesales and nurtured until they transition to an A or B lead.

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Contact HPC to develop your custom marketing campaign

480.349.9263 Honeywell@PartnerConcierge.com







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