





## A La Carte Marketing Campaigns Ready to execute in 48 hours

## **Direct Marketing Campaigns**

Email Blast - HTML	\$375.00
Email Blast - Outlook	\$375.00
Datasheet - Print Ready	\$395.00
Direct Mail - Postcard	\$395.00
Advertising - Print	\$395.00
Advertising - Flash Banner	\$195.00
Advertising - Animated Gif	\$195.00

Campaigns customized with Partner logo, message and call to action.

Telemarketing – Lead Generation \$4,750.00 Includes 500 records and 100 hours call plan

Printing – Direct Mail Campaign \$975.00

Quantity 1,000 ready for postage and mailing

## **Campaign Execution Services**

Email Blast	Ad Placement
Telemarketing	Public Relations
Printing/Postage/Mailing	Webinars/Virtual Mtg.
Creative/Design Services	<b>Event Management</b>
Online/Social Media Mktg.	Program Management
Database Sourcing	Marketing Consulting

Contact IPC for more information or to launch your campaign

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